

Join the Texas Alliance of Information and Referral Systems (TAIRS) in Austin, Texas for the 2011 TAIRS Conference! The statewide conference is October 4-6, 2011 at the Radisson Hotel; located in the heart of downtown, the hotel and conference center overlooks Town Lake and the historical South Congress Bridge.

TAIRS hosts the only conference for the Information and Referral (I&R) field in Texas. The conference draws approximately 200 I&R professionals from across the State. Attendees include call specialists, supervisors and executive management personnel from nonprofit organizations, for profit, state government and the military that specialize in providing health and human service information, crisis intervention, military and veteran services, disaster response, public alerts, and other community information.

You are invited to be a part of the **2011 TAIRS Conference** through our sponsorship and exhibitor opportunities.

Exhibitor Information

Exhibit space is available for \$300.00, which includes one (1) complimentary conference registration, conference meals and an exhibition booth for the entire conference (six-foot covered table and two chairs). If you wish to reserve additional space, each additional exhibition booth space is \$250.00.

Exhibit space is limited this year, so apply early!

Sponsorship Packages:

Workshop Sponsor	\$ 450.00	(20 available)
Snack Break Sponsor	\$ 500.00	(5 available)
Offsite Tour Sponsor	\$1,000.00	(2 available)
"Bat Tour" Evening Entertainment Sponsor	\$1,000.00	(1 available)
T-Shirt Sponsor	\$1,500.00	(1 available)
Meal Sponsor	\$2,000.00	(3 available)

All sponsors receive the following benefits:

- Acknowledgement on conference booklet's Sponsor List
- Company name listed on 24x36 sponsor board at all general meetings
- Acknowledgement on the TAIRS website for 45 days, (October 13 – October 27, 2011) including before and after the conference dates, and a permanent link to the sponsor's website

Workshop Sponsor

\$450.00

In addition to the basic benefits list, Workshop Sponsors also receive:

- 12x18 signboard with company logo at workshop location

Snack Break Sponsors

\$500.00

In addition to the basic list, Snack Break Sponsors receive the following:

- 12x18 signboard with company logo during snack break

Offsite Tour Sponsor**\$1,000.00**

In addition to the basic benefits list, Offsite Tour Sponsors receive the following:

- 4x6 black and white advertisement in conference booklet
- 24x36 signboard with company logo at tour's meeting point and in general conference meetings
- One (1) complimentary conference registration and sponsored tour (of registrant's choice)
- Sponsor's business materials included in conference bags

"Bat Tour" Evening Entertainment Sponsor**\$1,000.00**

The Conference's evening of entertainment includes a two-hour sunset bat-watching cruise and dinner for all conference participants. In addition to the basic benefits list, "Bat Tour" Sponsors receive the following:

- 4x6 black and white advertisement in conference booklet
- 24x36 signboard with company logo at tour's meeting point and in general conference meetings
- One (1) complimentary conference registration with acknowledgement during "Bat Tour"
- Sponsor's business materials included in conference bags

T-Shirt Sponsor**\$1,500.00**

In addition to the basic benefits list, T-Shirt Sponsors receive the following:

- Company logo (full-color) on conference t-shirts
- 4x6 black and white advertisement in conference booklet
- 24x36 signboard with company logo at general meetings
- Sponsor's business materials included in conference bags
- Two (2) complimentary conference registrations

Meal Sponsor**\$2,000.00**

In addition to the basic benefits list, Conference Meal Sponsors receive the following:

- Individual signage at sponsored meal
- 5x7 black and white advertisement in conference booklet
- 24x36 signboard with company logo at general meetings
- Sponsor's business materials included in conference bags
- Two (2) complimentary conference registrations with acknowledgement during meal
- One (1) exhibition booth during entire conference

Please take note, there are separate application forms for Exhibitors and Sponsors included. **The application deadline is July 31, 2011.** Please direct all questions to me at (979) 696-4483, x.113 or aprince@uwbv.org. All artwork and company logos must be submitted in PDF format to aprince@uwbv.org by July 31, 2011. Applications may be submitted by mail, email or fax to:

TAIRS
La Juan Hollis, Treasurer
C/O Community Council of Greater Dallas
1349 Empire Central # 400
Dallas, Texas 75247

Fax (214) 871-7442
LHollis@ccgd.org

Sincerely,

Alison Prince, Secretary
TAIRS Board of Directors